

WKBD-TV
Public Affairs Programming
April 1 – June 30, 2011

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

STREET BEAT

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:30a.m. – 12:00p.m.

AMERICAN BLACK JOURNAL

Produced by WTVS Detroit Public Television, American Black Journal is one of America's longest-running locally produced series, premiering in 1968. American Black Journal is a vibrant and provocative forum for newsmakers, celebrities and everyday people presenting a fascinating glimpse into African American history, politics and culture. The program alternates with Street Beat and airs Sundays at 11:30a.m. – 12:00p.m.

FOR MY PEOPLE

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m.- 7:00a.m.

STREET BEAT & AMERICAN BLACK JOURNAL

4.03.11 00:30:00 ECONOMY
STREET BEAT

Carol Cain discussed numerous resources available to help start-up small businesses including, research, funding, and mentoring. Guest: Bob Holland, Vistage Michigan; Josh Linkner, Venture Partners; Deb Thomas, Michigan eLibrary Coordinator; Tera Moon and Eva Gronowska, Southfield Public Library

4.10.11 00:30:00 ECONOMY
AMERICAN BLACK JOURNAL

Stephen Henderson, Editorial Editor, Detroit Free Press and Donald Snider, Senior VP, Michigan Economic Development Corporation discussed Michigan's unemployment numbers and Mayor Bing's State of the City address concerning job creation in Detroit.

4.23.11 00:30:00 ECONOMY
AMERICAN BLACK JOURNAL

Metro Detroit is ranked fourth in the nation in the numbers of black businesses. Host, Stephen Henderson discussed steps to encourage entrepreneurship and retain college graduates. Guests: Ken Harris, President and CEO of the Michigan Chamber of Commerce and Donald Snider, Senior VP/Urban Economic Development for the Michigan Economic Development Corp.

4.17.11 0:30:00 HEALTHCARE
STREET BEAT

Carol Cain learned about the newest medical breakthrough in preventing premature births; and discussed pediatric hospice services and the importance of organ donation. Guest: Regina Hill, March of Dimes; Ann Wilmington, Arbor Hospice; Tim Makinen, Gift of Life Michigan.

5.15.11 00:30:00 HEALTHCARE
STREET BEAT

Host, Syma Chowdhry discussed America's aging population, and the issues faced by seniors and their families. Guests: Lisa Gardner, Family Services Program Coordinator, the Alzheimer's Association; Tina Rowley of Home Instead Senior Care; and Kevin Hatman from the Michigan Humane Society.

6.05.11 00:30:00 MENTORING
STREET BEAT

Various community leaders discussed programs designed to motivate young people in metro Detroit. with host, Syma Chowdhry. Guests: David Abramson, Association for Youth Empowerment discussed the "Bridging Eight Mile" project; Melanie Knoll and Cedric Miller of the Living Arts organization discussed the importance of the arts. Chacona Johnson, CEO, Detroit Public Schools foundation discussed Future City's – a program that allows students to envision the world of the future; Christine Geoghegan, Manager, Generation of Promise and Daniel Cook, Co-Valedictorian-University of Detroit Jesuit High School, discussed the Generation of Promise program sponsored by Focus: Hope.

6.12.11 00:30:00 MENTORING
STREET BEAT

Without strong male leadership in their lives, children are more likely to end up incarcerated, abuse drugs and alcohol, and their chances of graduating high school are significantly decreased. This week on Street Beat, Syma Chowdhry learns about four organizations helping men become better fathers or providing mentors for those children who need a strong male role model. Guests: Joseph Farley talks about the special programs offered by Friends of the Fathers; Anton Chastang, President 100 Black Men; Bill Toples, Chair of the Health and Wellness Committee; Ken Coleman, Big Brothers, Big Sisters discussed a program to help children with incarcerated parents.

5.01.11	00:30:00	CRIME - SAFETY
STREET BEAT		
Host, Syma Chowdhry explored the issue of crime. Guests include William J. Heaphy, Wayne County Prosecutor's Office and Irva Faber-Bermudez, President and CEO of Detroit Central City CMH, and they discussed the link between mental health and crime. Jimmie Jones, Michigan National Guard-Youth Challenge Academy, explain how that program helps at-risk kids. Community Correspondent Melissa Thrasher learns about a special program called MI-PAWS that brings prisoners and stray animals together from Deborah Kern, marketing director for the Humane Society of Huron Valley and Judge Denise Page Hood		
6.26.11	00:30:00	CRIME - SAFETY
STREET BEAT		
This week on Street Beat, the First Forecast Morning team along with WWJ-TV Chief Meteorologist Jim Madaus join Syma Chowdhry to discuss ways to stay safe this summer. Guests: Colonel Kriste Etue, Director, Michigan State Police and Traffic Reporter Randy Bhirdo discussed road safety and crime;. Meteorologist Lori Pinson discussed boating and water safety; Jim Madaus gives Syma information on severe weather including what to watch out for and how to protect yourself.		
5.08.11	00:30:00	EDUCATION
STREET BEAT		
Host, Syma Chowdhry discussed the importance of reading and improving literacy rates in metro Detroit and programs to assist immigrants in adapting to a new language. Guests: Janet Berman, co-chair "Bookstock" discussed the giant used book sale that raises money for local literacy programs along with Mary Jo Youngblood, Eastside Tutoring and Sherry McRill from the Jr. League of Detroit. Martin Manna, Executive Director of the Foundation explained how the organization helps new immigrants adapt to a new country and new language.		
5.22.11	00:30:00	COMMUNITY AWARENESS
STREET BEAT		
This week on Street Beat, guests provided information to host, Syma Chowdhry on several annual community events. Guests: Josetta Wood, a cancer survivor, shared information on the National Cancer Survivor Day event. Kimberly Purdy, Public Relations Director, Michigan Special Olympics discussed the Special Olympics Games; Dominic Arellano and Piper Carter, Co-Chairs of BravoBravo, talked about the Michigan Opera Theatre, the Opera House, and their BravoBravo fundraiser; and Pericles Chiatalas, Co-Chair of the Festival, and Father Nick Kotsis of St. Nicholas Parish. discussed the Ya'ssoo Greek Festival.		
6.19.11	00:30:00	RELIGION
STREET BEAT		
Freedom of religion is a constitutionally guaranteed right in this country; however religious tolerance is not guaranteed. This week on Street Beat, Syma Chowdhry explores several religions and looks at what is being done to promote growth and understanding. Guests: Reverend Barbara Clevenger, Unity Church of Farmington Hills and a member of the Interfaith Leadership Council of Metropolitan Detroit. Leor Barak of the Isaac Agree Downtown Synagogue; Father Tim Birney, Vocations Director of Archdiocese of Detroit; Dr. Terry Jones and Najah Bazzzy, Islamic Faith Representatives.		

FOR MY PEOPLE

- 4.02.11 00:30:00 POLITICAL
David Rambeau discussed results of the 2010 U.S. Census; including Detroit's dramatic decline in population.
- 4.23.11 00:30:00 POLITICAL
On this edition of For My People, Mark Wells discussed President Obama's trip to Brazil, and diplomatic relations between the two nations,
- 4.30.11 00:30:00 POLITICAL
David Rambeau discussed the potential closure of numerous Detroit library branches due to the lack of fiscal responsibility from the board
- 5.14.11 00:30:00 POLITICAL
On this edition of For My People, David Rambeau discussed numerous problems facing the Obama administration; including unemployment, foreclosure and war.
- 5.21.11 00:30:00 POLITICAL
Mark Wells in a special report discussed the writings and books of scholar/historian Manning Marable, and his effect on U. S. education and political thinking.
- 5.28.11 00:30:00 POLITICAL
David Rambeau analyzed Mayor Bing's budget proposal for the next fiscal year, the budget debt and deficit for this fiscal year and discussed the need to keep residents apprised of proposed cuts to city services.
- 6.04.11 00:30:00 POLITICAL
On this edition of For My People, David Rambeau discussed how concurrent wars in Iraq and Afghanistan, are draining U.S. resources.
- 6.11.11 00:30:00 POLITICAL
David Rambeau discussed Detroit's budget, on-going conflict between Mayor and city council the lack of transparency in the administration;, and the potential for bankruptcy by the city.
- 4.16.11 00:30:00 ECONOMY
David Rambeau discussed the pros and cons of the proposed light rail system planned for Detroit. and what impact if any the system will have in creating jobs and boosting the city's economic base.
- 6.18.11 00:30:00 EDUCATION
On this edition of For My People David Rambeau provided tips on how to succeed in college.
- 6.25.11 00:30:00 POLITICAL
David Rambeau discussed numerous problems facing Detroit Mayor, Dave Bing, including the firing of his communications director and other key executives in the administration.
- 4.09.11 00:30:00 CRIME
David Rambeau discussed the disproportionate number of African American males imprisoned. in the United State and the impact on the community.
- 5.07.11 00:30:00 COMMUNITY AWARENESS
On this edition of FMP, Mark Wells discussed the career, books and political perspectives of Manning Marable, author of the new book on Malcolm X.